

COBB GALLERIA CENTRE
& COBB ENERGY CENTRE

2014 ANNUAL REPORT

20

ANNIVERSARY

COBB GALLERIA CENTRE



THIS YEAR THE COBB-MARIETTA COLISEUM & EXHIBIT HALL AUTHORITY
CELEBRATES THE 20TH ANNIVERSARY OF THE COBB GALLERIA CENTRE.
ANNIVERSARIES ARE TIMES TO REFLECT ON THE PAST AND TO
ACKNOWLEDGE THE NOTABLE INDIVIDUALS WITHIN AND BEYOND THE
CONVENTION CENTER WALLS WHO HAVE HELPED TO BUILD, INFLUENCE
AND IMPACT THE PAST TWENTY YEARS.

COBB GALLERIA CENTRE
& COBB ENERGY CENTRE

2014 ANNUAL REPORT

20TH ANNIVERSARY COBB GALLERIA CENTRE

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THE COBB-MARIETTA COLISEUM & EXHIBIT HALL AUTHORITY OWNS AND OPERATES THE COBB GALLERIA CENTRE, COBB ENERGY PERFORMING ARTS CENTRE AND GALLERIA SPECIALTY SHOPS.

THE AUTHORITY

The seven-member Authority is a body corporate and politic created by the Georgia General Assembly in 1980 for the purpose of acquiring, constructing, operating and maintaining facilities for the general purpose of promoting cultural growth, education and welfare.

FRONT ROW: A. Max Bacon,
Jerry Nix, Johnny Gresham,
Earl Smith
BACK ROW: Tim Lee,
Steve "Thunder" Tumlin,
Robert P. Voyles



*The Cobb-Marietta
Coliseum & Exhibit
Hall Authority*, a corporate and
politic body, is created by the General Assembly of Georgia.

1980





Jerry Nix, Chairman
Cobb-Marietta Coliseum &
Exhibit Hall Authority

WHEN THE DOORS OPENED IN 1994, COBB GALLERIA CENTRE WAS THE SOURCE OF TREMENDOUS COMMUNITY PRIDE, AND THE UNIQUENESS OF THE PROJECT DREW THE ATTENTION OF INDUSTRY PUBLICATIONS.

LETTER FROM THE CHAIRMAN

Corporate Meetings and Incentives magazine reported that the Centre was a facility that even Scarlett would love, and *Meeting News* magazine ranked us as one of the three busiest convention centers in North America.

Fast forward to 2014, twenty years later, the Centre has become an economic engine for Cobb County and the state of Georgia. The convention center has outperformed the most optimistic projections and has been a catalyst for economic development in the Cumberland district.

As you read this annual report, you will be impressed by the ways in which Cobb Energy Performing Arts Centre and ArtsBridge Foundation have not only lived up to their missions, but exceeded their goals in programming, patron satisfaction, community engagement and arts education.

It is an incredible privilege to serve as Chairman of the Cobb-Marietta Coliseum & Exhibit Hall Authority, and I am humbled to follow in the footsteps of three visionaries — John Williams, Barbara Williams and Earl Smith. Their contributions to the Authority's success are immeasurable. We invite you to read our 2014 Annual Report and learn more about how our venues positively impact the entire region.

1991



Authority commissions *KPMG Peat Marwick* to conduct a feasibility study for a convention center and performing arts center.



LETTER FROM THE CEO



Michele L. Swann

Michele L. Swann
General Manager & CEO
Cobb-Marietta Coliseum
& Exhibit Hall Authority

Since opening in 1994, Cobb Galleria Centre has been an economic engine for Cobb County and the state of Georgia, and the twenty consecutive years of operating profit enabled us to reinvest in our asset over time.

With 363,400 visitors attending 614 events at Cobb Galleria Centre in fiscal year 2014 — and with an overall economic impact of \$123 million — we continue to accomplish our mission and remain one of the leading convention and meeting facilities in the southeast. This success would not be possible without the support and partnership of Cobb Travel & Tourism and the local hospitality industry. The synergies between our organizations and the area-wide collaboration allows us to execute world-class events beyond our clients' expectations.

In so many ways Cobb Energy Performing Arts Centre's seventh season was a banner year. During fiscal year 2014 we hosted 27 performances of *Radio City Christmas Spectacular*, starring The Rockettes. In programming the 250 performances and events held during the year, CEPAC's primary goal was to expand and diversify audiences while connecting with the community, creating extraordinary experiences.

ArtsBridge Foundation, the arts education outreach arm of the Centre, saw unprecedented engagement in the Georgia High School Musical Theatre Awards (The Shuler Awards) with 59 schools from 23 counties participating. This year over 30,000 students and teachers were exposed to live entertainment experiences thanks to the generosity of our dedicated supporters and the ArtsBridge Foundation Board of Directors.

The past twenty years have been exciting and challenging, and we expect nothing less from the years ahead. The Cobb-Marietta Coliseum & Exhibit Hall Authority, both past and present, remained true to the Authority's mission, and their vision continues to steer new initiatives forward. Our opportunities going forward are many. The development of SunTrust Park will shine a light on Cumberland's economic development opportunities, our attractive new amenities and the Authority's state-of-the-art venues, including a headquarter hotel adjacent to Cobb Galleria Centre. The hotel is the remaining element to complete our convention destination package that will serve as "home base" for the Atlanta Braves.

We want to thank our clients, staff, volunteers and Authority members whose support has been key to our success.



Nathan Deal

Nathan Deal
82nd Governor of Georgia

GREETINGS. IT IS MY PLEASURE TO JOIN IN CELEBRATING THE 20TH ANNIVERSARY OF THE COBB GALLERIA CENTRE. ON BEHALF OF A GRATEFUL STATE, I THANK THE LEADERSHIP AND STAFF MEMBERS OF THIS DISTINGUISHED VENUE FOR THE OUTSTANDING EVENTS AND ACTIVITIES YOU AFFORD GEORGIA'S CITIZENS.

LETTER FROM THE GOVERNOR

In 1994, Cobb Galleria Centre became the first convention facility in the country to combine exhibition and meeting space in a retail setting in what was then considered a suburban location. In the twenty years since the opening of the Centre, you have gained regional and national recognition. This facility plays an important role in the advancement of Georgia by creating jobs and hosting events that have had an incredible economic impact on our state. As you reflect on your success, I encourage you to renew your dedication to your mission of enhancing the quality of life for Georgians.

I appreciate the many contributions you have made to Georgia, and I believe that we are stronger because of your dedicated efforts. I join your peers in recognizing your record of service and extend my best wishes for continued success as you celebrate this milestone.



1992

Construction

begins on Cobb Galleria Centre.





Johnny Isakson
U.S. Senator

RECOGNITION FROM GEORGIA'S SENIOR SENATOR

"The business leaders and elected officials of this community came up with a dream: One day we can have a performing arts center, the first one built in metro Atlanta in 40 years, and we can take a part of a shopping center and turn it into an asset that will become a great economic catalyst. That is what the Cobb Galleria Centre is, and it was a catalyst for everything else that has happened at I-285, I-75 and Highway 41. These developments are not things we put on a wall and say, 'Look what we did in Cobb County.' They're developments that had a purpose and a meaning, and people come to them, they spend their money and they raise money, and it creates revenue for the community. It's the way government is supposed to work. Government is supposed to be a catalyst."

CONGRATULATIONS FROM GEORGIA'S DIGNITARIES

GREETINGS FROM COBB'S FORMER GOVERNOR

"I am proud that Senator Johnny Isakson, John Williams and I were instrumental in construction of the Cobb Galleria Centre, and it shows that politics of different parties can get along and get things done. That has always made Cobb County unique: It did not matter whether you were a Democrat or whether you were a Republican, you were first from Cobb County. Whatever is good for the county is what has held us together, resulting in the construction of facilities like the Cobb Galleria Centre and their subsequent prosperity."



Roy Barnes
80TH Governor of Georgia



1994 ►

Cobb Galleria Centre *Opens.*

TWO DECADES OF UNWAVERING LEADERSHIP

THERE ARE SO MANY REASONS WHY COBB GALLERIA CENTRE HAS ACHIEVED ITS LEVEL OF SUCCESS OVER THE PAST TWENTY YEARS, BUT THE MOST COMPELLING REASON IS THE LEADERSHIP AND THE OVERSIGHT OF THE FORMER AND PRESENT MEMBERS OF THE COBB-MARIETTA COLISEUM & EXHIBIT HALL AUTHORITY.

The Authority members were then and are now extraordinarily generous with their time, expertise and guiding principles; they remain true to the Authority's mission, and their strategic vision continues to steer new initiatives forward.

We are very fortunate to have true leadership in action with visionary leaders such as former Chairmen John Williams (Founding Chairman), Barbara Williams (1992-2001) and Earl Smith (2001-2013). Their administrations have set the stage for long-term success, and it continues with our current Chairman, Jerry Nix.

“There is nothing that draws as many people to this county as this convention center, and it's run so well. It really has had a national impact, and it has had a bigger impact on this county than we all projected.” – *John Williams*



“The people who have been members of this Authority have made a commitment to see that the Cobb Galleria Centre functioned at a high level from day one – profitable from the first year.”

– *Barbara Williams*

“I credit the people of Cobb County and the business community of Cobb County that have made both the Cobb Galleria Centre and Cobb Energy Performing Arts Centre so successful.”

– *Earl Smith*



HUMAN CAPITAL

EMPLOYEE STAYING POWER MAKES IT HAPPEN

The 200 full-time, part-time and on-call employees of the Cobb Galleria Centre are the heartbeat of our venue, and their commitment to exceeding expectations makes them the convention center's most valuable asset. In 2014 we honor seven employees celebrating 20 years or more of service. Their incredible institutional knowledge has been key to our long-term success.



ELLEN MCGONAGIL

– 22 Years of Service

“Construction of Cobb Galleria Centre was just underway when I began working here in 1992. Little did I know when I started that I would be here 21 years later! The building was an instant success from its first day of business and has continued to grow ever since. The CGC has been a wonderful place to come to each day. I’ve been very fortunate.”

.....



ARTHUR MCDOWELL

– 21 Years of Service

“I have definitely enjoyed my 21 years here. It just feels like family. The amount of repeat business we get at Cobb Galleria Centre makes it even better.”

.....



JAMES PATRICK

– 21 Years of Service

“My favorite part about my 21 years would have to be working with the people. I have also enjoyed all of the various guests and events over the years. The CGC has grown more diverse in its business since the beginning.”



LINDA
LA BOLLITA

– 20 Years of Service

"I am blessed to work here. I have been through many changes both professionally and personally. Management has always been supportive. I am proud to be a part of this organization, and I hope to have many more years here."



MIGUEL
CRISTANCHO

– 20 Years of Service

"It's a good place to work. You get to meet people from many different cultures."



JANICE
RANSBOTHAM

– 20 Years of Service

"My 20 years at the CGC have been interesting. I've made lifelong friends and enjoyed working with so many people over the years. It has truly been a wonderful experience to be part of such a great team."



ELEANOR
DAVIS

– 20 Years of Service

"After 20 years, it still gives me great pride to show this building off to someone who has never visited us before as well as someone who has attended an event here. We have become a true destination with retail shopping, fine dining and other after work activities. In my opinion, we offer the best package in the city."



The Cobb-Marietta Coliseum & Exhibit Hall Authority
acquires an 11-acre tract of land located at
Akers Mill Road and Cobb Galleria Parkway.

1996



WHILE TWENTY YEARS IS A SIGNIFICANT MILESTONE FOR THE COBB GALLERIA CENTRE, IT IS AN EVEN BIGGER MARKER OF SUCCESS FOR TWENTY-ONE OF OUR CLIENTS WHO HAVE BEEN WITH US SINCE THE VERY BEGINNING. WE ARE EXTREMELY GRATEFUL TO THEM FOR THEIR ALLEGIANCE TO OUR BRAND.

CUSTOMER LOYALTY

THANK YOU 20-YEAR CLIENTS

- | | |
|-------------------------------------|--|
| Appraisal Institute Atlanta Chapter | Kennesaw State University |
| Association Executive Services | Post Management |
| Atlanta Apartment Association | Professional Insurance Agents |
| Atlanta Board of Realtors | Prudential Georgia Realty
(BHHS Georgia Properties) |
| Cobb Chamber of Commerce | Publix Super Markets, Inc. |
| Cobb County Prayer Breakfast | Renaissance Waverly Hotel |
| The Coca-Cola Company | SEMCO (Atlanta Home Show) |
| Elite Events (Georgia Bridal Show) | The Home Depot |
| Georgia Agribusiness Council | The Walker School |
| Georgia Poultry Federation | WellStar Health System |
| The Georgia Society of CPAs | |



“Congratulations to the Cobb Galleria Centre on completing 20 years of wonderful service to metro Atlanta! This venue was sorely needed in Cobb County and the surrounding area. The Atlanta Area Appraisal Institute looks forward to another 20 years of excellence!”

– JACKIE MAGGI
Atlanta Area Appraisal Institute

“The Atlanta Apartment Association would like to congratulate the Cobb Galleria Centre for twenty years of outstanding service and for being one of the premier event facilities in the south!”

– RUSS WEBB
Atlanta Apartment Association



Cobb Galleria Centre
is recognized as one of the busiest convention
centers in North America. **1998**



“Congratulations, Cobb Galleria Centre, for the positive economic impact that you have made on our community as one of Cobb’s landmarks and one of Atlanta’s premier facilities for the past 20 years. Your success builds huge dividends for Cobb’s economy and prosperity. Your economic impact has and will continue to have a tremendous influence on the success of our county.”

– SHARON MASON

Cobb Chamber of Commerce

“Congratulations Cobb Galleria Centre on 20 years of outstanding service to our Committee. Because of the magnificent venue and great customer service, we have been with you for the first 20 years. We look forward to the next 20 years.”

– VALERIE PRINCE

Cobb County Prayer Breakfast Committee

“Congratulations to the Cobb Galleria Centre and its entire staff for 20 outstanding years of servicing the convention and tradeshow industry. We’ve been with you the entire time, as we produce three events there each year and regard you as the ‘Best of the Best.’ Continued success to you in the future.”

– TOMMY VAUGHN

Elite Events (Georgia Bridal Show)

“Congratulations to the Cobb Galleria Centre on 20 years of outstanding service. We expect the same first-class team and facility for many years to come!”

– BRYAN TOLAR

Georgia Agribusiness Council

“Congratulations to the Cobb Galleria and your outstanding staff on 20 years of success and service. Mike Giles, our current President, and I have enjoyed the positive continuing relationship. It has been great to observe and grow with you. The Night of Knights, our major event, has been there since you opened in 1994 and every year since – and we look forward to extending our productive partnership. Hard to believe that it has been 20 years – time flies when you are having fun as we do at the Galleria.”

– ABIT MASSEY

Georgia Poultry Federation

“The Georgia Society of CPAs congratulates Cobb Galleria Centre on 20 years of service to the business community.”

– JAMIE ETZBACH

The Georgia Society of CPAs

“My sincere congratulations on a wonderful achievement of 20 years of serving Atlanta. It takes great people to make a great company, and through your dedication, you have been able to build something amazing for our city. So proud of you!”

– SUSAN HUGHES

Kennesaw State University

“Congratulations to our partners at the Cobb Galleria Centre for 20 outstanding years! Your impact to our community has been monumental, as you provide world-class facilities and outstanding service to a wide variety of organizations. Thank You.”

– JOHN HILL

Renaissance Atlanta Waverly Hotel

“SEMCO Productions produced the first consumer event at the Cobb Galleria Centre 20 years ago. Our two annual Atlanta Home Shows have continued to grow and prosper with the help of the professional team at the Cobb Galleria Centre. The entire staff has proven to be a valuable extension of our staff before and during our two annual Atlanta Home Shows. We do everything in our power to help other event producers, both trade and consumer, have successful shows at the Cobb Galleria Centre. We fashion ourselves the Cobb Galleria Centre Goodwill Ambassadors!”

– MICHAEL SCHOPPENHORST

SEMCO Productions (Atlanta Home Shows)

“Congratulations on your 20 years of helping our Walker graduates feel special at our Annual Senior Class Banquet.”

– NEWTON MCCURDY

The Walker School

“WellStar Health System and Cobb Galleria Centre have a long and successful relationship. Both organizations are celebrating 20 years. It is a true testament to the leadership and strength of the Galleria that it has become entrenched in the community as the definitive location for special events in Cobb County.”

– KIM MENELEE

WellStar Health System

COBB GALLERIA CENTRE

BETTER IS CLOSER THAN YOU THINK

With an exciting new logo, branding campaign and interactive web site, The Cobb Galleria Centre was reinvigorated in 2014.

The Centre's contemporary new logo features the venue's signature pyramid, and a new brand identity and advertising campaign market a clean, contemporary and modern venue. The redesigned cobb Galleria.com, aside from being incredibly aesthetically pleasing, is more agile, interactive and easier to navigate.

In addition to a fresh marketing look, 2014 was highlighted by vigorous business activity. The Centre hosted 614 events with 363,400 guests, and occupancy, revenue and economic impact were at new highs for the decade. A strong belief in the integrity and quality of our product has led us through the economic storm and out the other side with a competitive advantage over our peers in the marketplace. This success advances the community we serve with increased revenue pumped into the economy.



Over the course of twenty years, Cobb County, Atlanta and the state of Georgia have benefited from an enhanced quality of life and the economic benefit of the Cobb Galleria Centre. Since opening in 1994, the Centre has had an economic impact of \$1.8 billion on Cobb County and \$2.6 billion on the state of Georgia. The Centre employs approximately 1,100 people annually, and over 9.7 million people have attended 20,000 events.



1998

A pedestrian sky bridge opens over Cobb Parkway, connecting Cobb Galleria Centre with Cumberland Mall and the Sheraton Suites Galleria.



COBB GALLERIA CENTRE OPERATIONS

Since opening in 1994, Cobb Galleria Centre's operating revenues have exceeded operating expenses each year resulting in operating profits.

Fiscal year ending September 30, 2014 (unaudited)

OPERATING REVENUES	\$ 10,983,403
Operating revenues exceeded budget by 8%	
OPERATING EXPENSES	\$ (9,375,386)
Operating expenses were unfavorable to budget by 2%	
OPERATING PROFIT	\$ 1,608,017
Operating profit was favorable to budget by \$600,000	
Capital Expenditures paid from Reserves	\$ 1,132,869



1999

The Cobb-Marietta Coliseum & Exhibit Hall Authority acquires *the Galleria Specialty Shops*, an 188,000-square-foot entertainment, restaurant and retail mall.





COBB GALLERIA CENTRE

The 2014 occupancy percentages for the Centre are:

Exhibit Hall	50%
Ballroom	55%
Meeting Room	31%
Overall	49%
Total Events	614
Total Attendance	363,400



Cobb Galleria Centre adds a fourth exhibition hall and an additional parking deck.

2002



INTERGOVERNMENTAL REVENUES

Debt service for the Cobb Galleria Centre is provided for by a portion of the Hotel/Motel and Liquor by the Drink taxes collected by Cobb County and the municipalities within Cobb County.

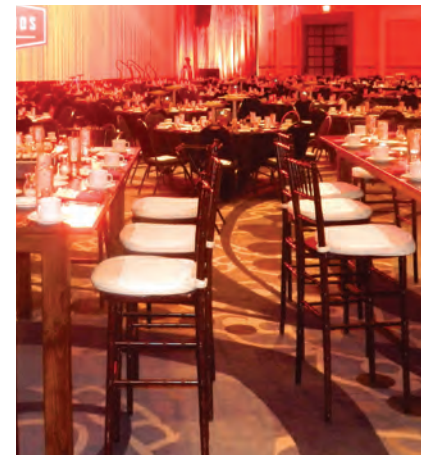
Cobb Galleria Centre has entered into separate agreements with Cobb County and the municipalities in which all or a portion of the Hotel/Motel and Liquor By The Drink tax collections are remitted directly to the Authority's Bond Trustee for the servicing of the Authority's bond debt. Remaining amounts are forwarded to the Authority and used to pay amounts which the Authority is contractually obligated to remit back to the County and municipalities and to provide funding for Cobb Travel & Tourism.

Fiscal year ending September 30, 2014 (unaudited)

Gross Tax Revenues Remitted to the Bond Trustee:

Hotel/Motel Tax	\$ 13,576,434
Liquor By The Drink Tax	532,431
	14,108,865
Debt Service	(6,599,351)
	7,509,514
Contractual Payments Back to the County/Municipalities	(5,294,292)
Cobb Travel & Tourism Funding	(1,061,080)
Intergovernmental Revenue Surplus	\$ 1,154,142

For Fiscal Year 2014, total collections were favorable to budget by 12%, and marked the highest level of collections to date. The result for the year was a surplus of over \$1.1 million.



COBB ENERGY PERFORMING ARTS CENTRE

CONTINUING OUR COMMITMENT TO PROGRAMMING EXCELLENCE, THE COBB ENERGY CENTRE ACHIEVED SIGNIFICANT HEIGHTS OF PRECISION AND EXCELLENCE WITH NEW AND EXCITING PROGRAMMING IN 2014.

Leading the lineup of exceptional performances was the national tour of the *Radio City Christmas Spectacular*, starring the Rockettes. A fifty foot LED wall, exquisite costumes and a line of high kicking and talented dancers dazzled over 58,000 patrons for 27 shows. Record-breaking attendance garnered national and regional attention and positioned the Centre at the Number 20 slot of venues for world-wide ticket sales in *Pollstar* magazine's year-end rankings.

Once again the Cobb Energy Centre strengthened its importance as the venue of choice for A List comedians. Audiences appreciated many evenings of fun with national comics such as Jay Leno, Jimmy Fallon, Wanda Sykes, Lewis Black, Craig Ferguson, Amy Schumer, Bill Maher and Whoopi Goldberg, to name a few. Incomparable acoustics, an intimate state of the art setting, as well as the venue's reputation for providing excellent customer service and amenities continues to resonate with artists, clients and our community as the best facility for live performance experiences in the southeast.



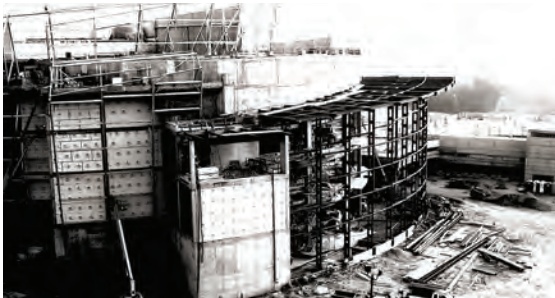
In addition, there were many evenings of extraordinary musical talent and artistry with outstanding performances by India Arie, Dave Koz, Brian Setzer, Megan Hilty, and the return of Frankie Valli and the Four Seasons. Also, families had enjoyable experiences attending numerous live events including the national touring companies of Disney’s Pirate and Princess Adventure and Dinosaur Train Live.

Each season, national recognition and critical acclaim for The Atlanta Opera and Atlanta Ballet strengthens as these companies continue to engage regional audiences with world class productions that enrich and educate with quality productions and artistic talent. As a community, we are fortunate to have these nationally recognized organizations that consider the Cobb Energy Centre their home. Bravo!



COBB ENERGY PERFORMING
ARTS CENTRE / 2014

Total Events	250
Total Attendance	273,800



The Cobb-Marietta Coliseum & Exhibit
Hall Authority announces plans to build
a performing arts centre.

2003





COBB ENERGY PERFORMING ARTS CENTRE OPERATIONS

Fiscal year ending September 30, 2014 (unaudited)

OPERATING REVENUES	\$ 8,950,164
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Operating revenues were unfavorable to budget by 5%

OPERATING EXPENSES	\$ (7,411,926)
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Operating expenses were favorable to budget by 6%

OPERATING PROFIT (before depreciation)	\$ 1,538,238
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Operating profit was unfavorable to budget by \$4,000

Operating results reflected above do not include depreciation expense of \$2.7 million.



ECONOMIC IMPACT

The Cobb-Marietta Coliseum and Exhibit Hall Authority engaged a third party firm to perform an Economic Impact Study for the fiscal year ending September 30, 2014. The study provides an independent analysis of the total financial impact of the Cobb Galleria Centre and Cobb Energy Performing Arts Centre on Cobb County and the State of Georgia.

COBB COUNTY	Cobb Galleria Centre	Cobb Energy Centre	Combined
Total Economic Impact	\$ 83,109,000	\$ 16,232,000	\$ 99,341,000
Employment (number of FTE jobs)	810	180	990
Personal Earnings	\$ 33,407,000	\$ 6,724,000	\$ 40,131,000
STATE OF GEORGIA (Includes County)			
Total Economic Impact	\$ 122,786,000	\$ 24,218,000	\$ 147,004,000
Employment (number of FTE jobs)	1,140	250	1,390
Personal Earnings	\$ 44,604,000	\$ 9,052,000	\$ 53,656,000

Total Economic Impact is the total direct, indirect and induced spending effects generated by each facility's operations.

Employment represents the number of full and part time jobs supported by each facility's operations.

Personal Earnings are the estimated wages and salaries earned by employees of businesses associated with or impacted by each facility's operations.

TAX REVENUE IMPACT

COBB COUNTY	Cobb Galleria Centre	Cobb Energy Centre	Combined
Local Option, Liquor by the Drink, Hotel/Motel Tax	\$ 1,783,000	\$ 348,000	\$ 2,131,000
STATE OF GEORGIA			
Sales & Use Tax, Personal and Corporate Income Tax	4,615,000	988,000	5,604,000
Total Tax Revenue Impact	\$ 6,398,000	\$ 1,337,000	\$ 7,735,000

ARTSBRIDGE FOUNDATION

SAME MISSION. NEW NAME.

February 12, 2014, 10:30 a.m. Fifty buses and 2,500 students and teachers grades K-6 are filing into the Cobb Energy Centre, ready for another ArtsBridge Field trip! Excitement is in the air as they wait for today's performance, the Atlanta Ballet's "Pinocchio," to begin.

April 17, 2014, 7:00 p.m. The Red Carpet is ready at the Cobb Energy Performing Arts Centre for the 6th Annual Georgia High School Musical Theater Awards – "The Shulers." The energy is electric as actors and actresses from 59 high schools across Georgia anxiously await the results. The student cast and audience wait for the curtain to rise, for Fred and Jovita from WSB-TV to start the show, and for Shuler to appear!

Just another great day at ArtsBridge Foundation.

ArtsBridge Foundation, the arts education outreach arm of the Cobb Energy Performing Arts Centre, provides quality arts education programs designed to engage, motivate and elevate our students K-12. In collaboration with leading arts organizations and community arts leaders, ArtsBridge paves the way for students to experience and benefit from the positive power of the arts.



Since its inception in 2007, ArtsBridge has served more than 240,000 students and educators from 30 Georgia counties, Alabama, Tennessee, Florida and South Carolina.



Field Trips to the Cobb Energy Centre expose students to performances by the Atlanta Ballet, The Atlanta Opera, Atlanta Symphony Orchestra, KSU's College of Arts, as well as national and international artists.

The Georgia High School Musical Theater Awards — "The Shulers," entering its seventh year, recognizes and celebrates excellence in high school musical theater. In 2014, 59 schools from 23 counties participated in this amazing learning experience and Tony-like awards celebration.

The Cobb Energy Performing Arts Centre *Opens.*

2007



Master Classes and “Jazz Roots” Educational Experiences, featuring artists such as Aaron Neville and Dave Koz, in the classroom and at Cobb Energy Centre provide smaller group learning experiences to expand the knowledge and talents of our rising artists.

This past season, 52 performing arts programs were presented to more than 30,000 students and teachers; 21,000 students from 150 schools attended ArtsBridge Field Trips. Because we believe all students should be able to experience the arts regardless of their ability to pay, 5,815 students and teachers were granted free admission to our programs – free buses were provided for 1,000!

Last but not least, we have changed our name from Cobb Energy Performing Arts Centre Foundation to ArtsBridge Foundation. This change was made to more accurately reflect who we are and our mission: “To expand the reach, the opportunity and the value of arts education throughout Georgia.” We have a new logo and tagline, a new website and domain name, artsbridgeGa.org, which you’ll see on everything we do going forward.

Thanks to the generous support of our individual, corporate and foundation donors, ArtsBridge Foundation is able to make all this happen.



OUR IMPACT

- ArtsBridge reaches tens of thousands of teachers and students, from kindergarten through 12th grade.
- More than 240,000 students and teachers have participated in ArtsBridge since its inception in 2007.
- 30,156 students and teachers participated in the 2013-14 season.
- 21,000 students and teachers attended 2013-14 ArtsBridge field trip performances.
- 6,275 students and teachers participated in the 2014 Georgia High School Musical Theater Awards – “The Shulers.”
- 5,815 students and teachers were granted free admission to field trips, master classes and the Shuler Hensley Awards.
- 1,000 students and teachers received free transportation during the 2013-14 season.





ARTSBRIDGE FOUNDATION GIVES THANKS TO OUR CAPITAL CAMPAIGN DONORS

Cobb County Board of Commissioners
Cobb-Marietta Coliseum & Exhibit Hall Authority
Cobb Energy Management Corporation
John A. Williams

Robert W. Woodruff Foundation
Gas South
John A. Williams honoring Kessel D. Stelling, Jr.
Bank of North Georgia

Wells Fargo
Gregory, Doyle, Calhoun & Rogers, LLC
The Robert Lindner Family
Robert and Cheryl Moultrie/The Facility Group
The Marcus Foundation
Walton Communities, LLC

Genuine Parts Company
Lockheed Martin
Pope and Land Enterprises, Inc.
PricewaterhouseCoopers
Tull Charitable Foundation

**

Anonymous
Dr. Bobbie Bailey and Family
Comanche Investment Company, LLC
Diversified Trust Comprehensive
Wealth Management
Galleria Office Park
Georgian Bank
Hardin Construction Company, LLC
Moore, Ingram, Johnson & Steele
Russell Corporation
The Family of Jim and Sally Rhoden
Earl and Rachel Smith

Sun Trust Directed Funds/Harriet McDaniel
Marshall Trust and Walter H. and
Marjory M. Rich Fund
Jean and Jack Ward
David, Helen and Marian Woodward Fund

*

Cousins Properties
Cumberland Diamond Exchange
John and Mary Franklin Foundation, Inc.
John and Marty Gillin
Dr. and Mrs. Ronald E. Goldstein
The Sartain Lanier Family Foundation, Inc.
Diane and Richard D. Levere
Martha and Wilton Looney Foundation
Anita and Barry Schrenk
Seven Oaks Company, LLC
Smallwood Reynolds Stewart & Stewart
Sons Auto Group
Barbara and Yardy Williams

2013-2014 ARTSBRIDGE FOUNDATION DONORS

The Georgia Lottery
Walton Communities
Ed Voyles Automotive Group
Regions Bank
Delta Community Credit Union
Genuine Parts Company
Georgia Power Company/Foundation
National Endowment for the Arts
Nissan Foundation
Sartain Lanier Family Foundation
Wells Fargo (Wachovia)
The Martha & Wilton Looney Foundation

Andy Akin
Robert Arko
Gordon Austin
Chet & Hazel Austin
Bobbie Bailey
Brantley & Sharon Barrow
BB&T
Rebecca Bily
Joann Birrell
Tony Britton
Lea Heather Butts
Jimmy & Helen Carlos
Terry Chandler
City of Atlanta/Office of Cultural Affairs
Cobb Chamber of Commerce

Cobb Travel & Tourism
Lynn Cochran-Schroder
Crace, Galvis, McGrath, LLC
Winn & Pat Crump
George & Bonnie Daneker
Jack & Shirley Demarest
Rene & Barbarella Diaz
Bruce & Sylvia Dick
Embassy Suites
Fidelity Bank
Bill & Cindy Fowler
Kathy Frank
John & Marty Gillin
Neal Glomb
Dr. & Mrs. Ronald Goldstein
Johnny Gresham
Hamilton Holmes
Drew Horner
Pamela Hubby
Mark & Rhonda Jacobson
John & Mary Franklin Foundation
Kennesaw State University Foundation
James Kincaid
Carol King
Jack Kingston
Barbara Kiss
Margaret Kleiman
Michael Knowles
Lynne Land
Frank & Martha Leatherwood

Andy Lee
Tim Lee
Diane Levere
Don & Patsy Mabry
Ellen Majewski
Ben Mathis
Mercedes-Benz of Buckhead
Dr. Dan Miller
Moore, Ingram, Johnson & Steele
David Nadler
Jerry & Cheryl Nix
ONsite
Michael Paris
H.B. Pettit
Mike & Tricia Pridemore
Jenny Pruitt
Karen Rawls
Courtney Reed
James Rhoden, Jr.
Nigel & Clare Richardson
Kathleen Rios
David Rozier
Barkley Russell
SA White Oil
Barry Schrenk
Steve & Linda Selig
W. Allen Separk
Seven Oaks Company
Bennie Shaw
Joel & Betty Siegel

Benjamin Sillins
Smallwood, Reynolds, Stewart
& Stewart
Earl & Rachel Smith
John Sours
John & Karen Spiegel
Kessel & Carol Stelling
Michael Stifley
David & Michele Swann
Synovus Foundation
Michael Taormina
The Tom & Edwina Johnson Foundation
Teresa Theisen
Joanne Truffelman
Tull Charitable Foundation
Wayne Waddell
Steve & Pam Wakefield
Jack & Jean Ward
Pam Whitacre
Barbara Wicks
Yardy & Barbara Williams
John A. Williams
Neal & Virginia Williams
Wilmington Trust
James & Joann Woodliff
Rocio Woody
Carol Yancy
Charles Yates

ARTSBRIDGE FOUNDATION, INC.

Fiscal year ending September 30, 2014 (unaudited)

SUPPORT AND REVENUES	\$ 533,917
Support and revenues fell short of budget by 2%	
EXPENSES	\$ (509,957)
Expenses were favorable to budget by 7%	
CHANGE IN NET ASSETS	\$ 23,960
Change in Net Assets was favorable to budget by \$23,000	





Cobb Galleria Centre celebrates its
20th anniversary.

2014



